INFORMATION PACKAGE 2026

HyperSTE AI

by etteplan

AI-powered Content Quality Checker

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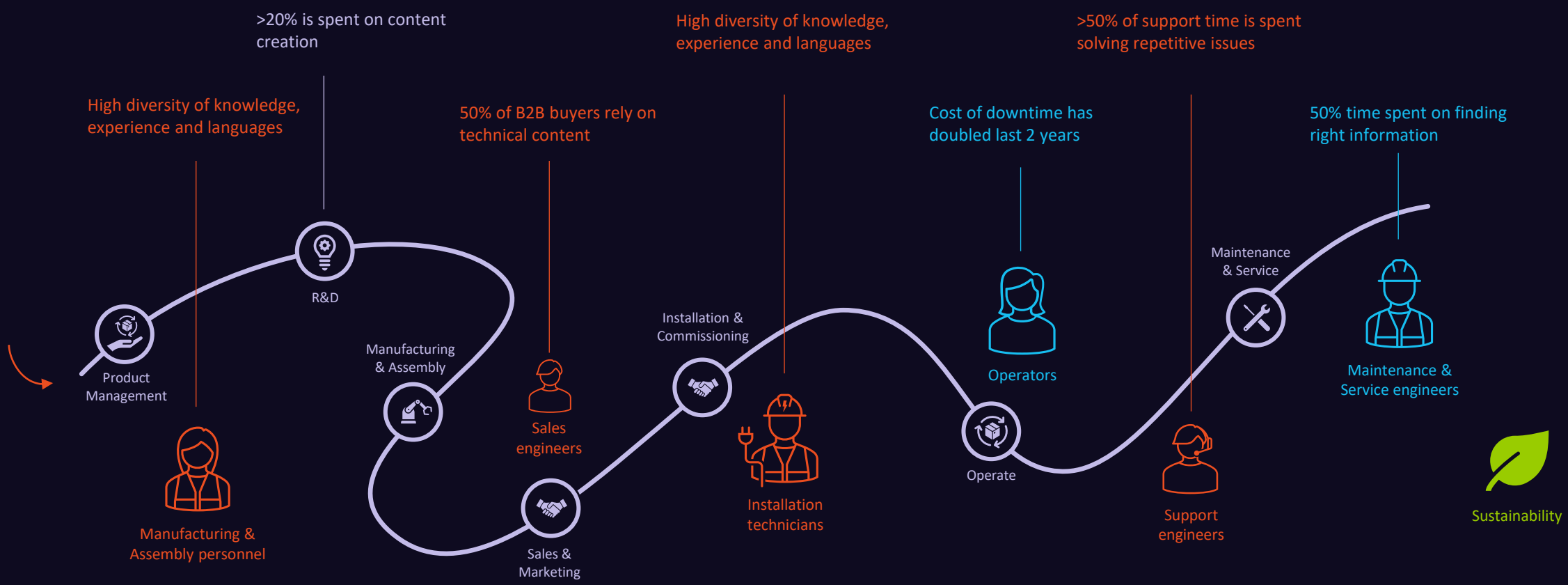
Content impacts Business

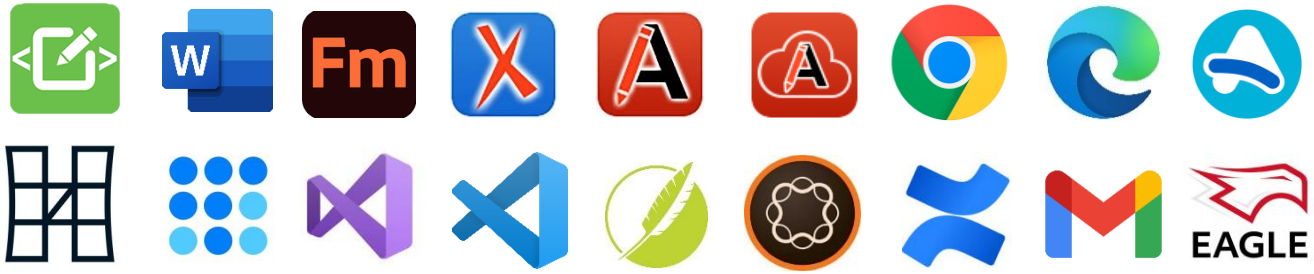


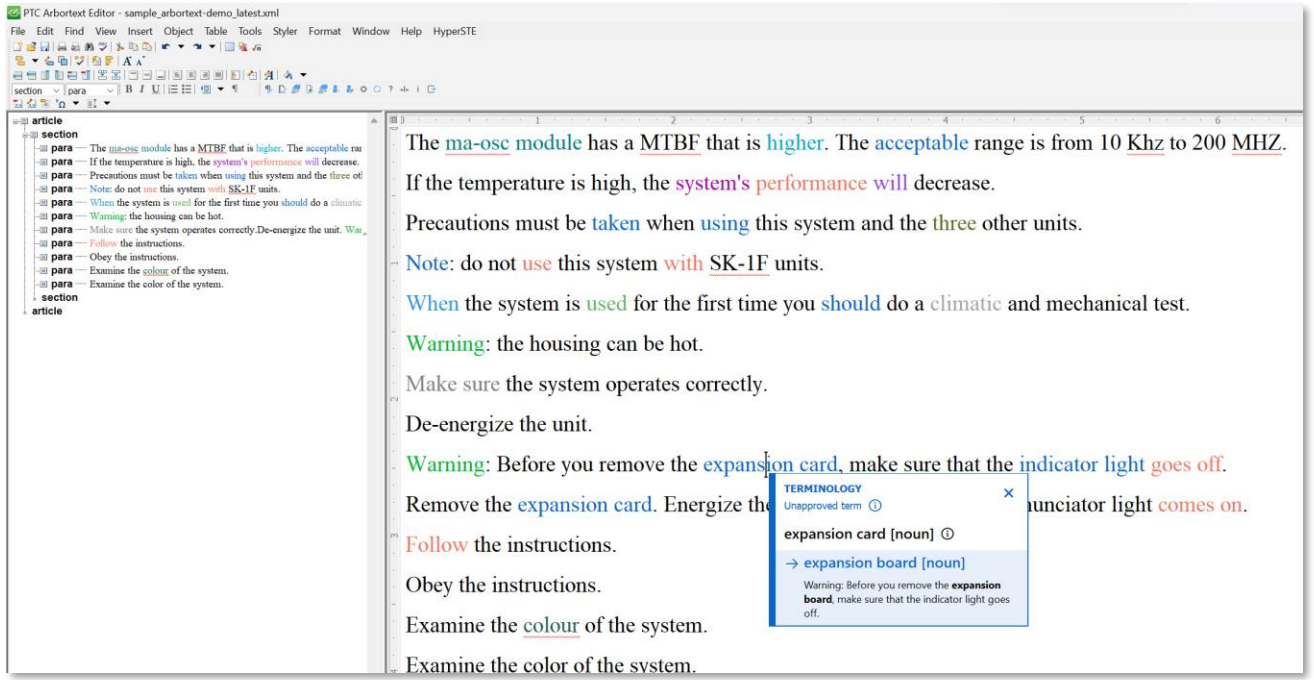
HyperSTE

Quality starts at the Source

- Directly embedded in your authoring environment.
- Checks for compliance against style guides and best practice writing rules.
- Identifies problem areas and spots errors quickly and efficiently.
- Creates reports for insight in quality metrics.
- Reduces the cognitive load that comes with writing and editing all day.
- Aligns your global writing team with One Voice.

"HyperSTE is like guardrails for the office."





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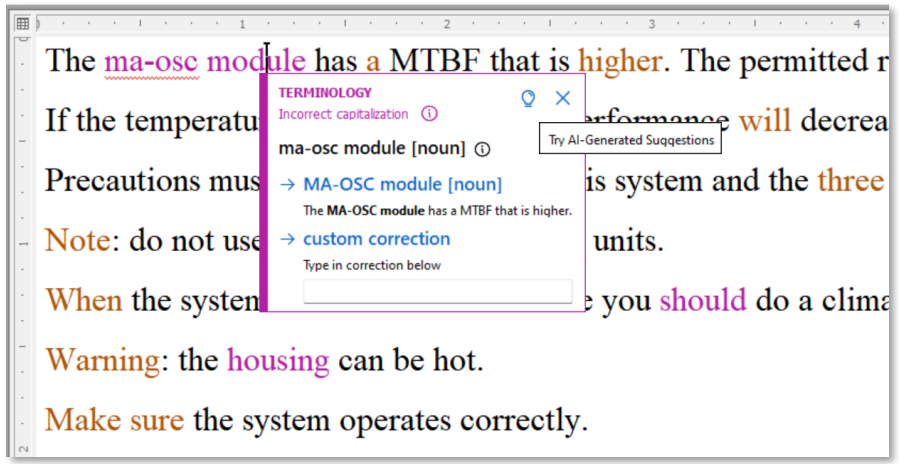
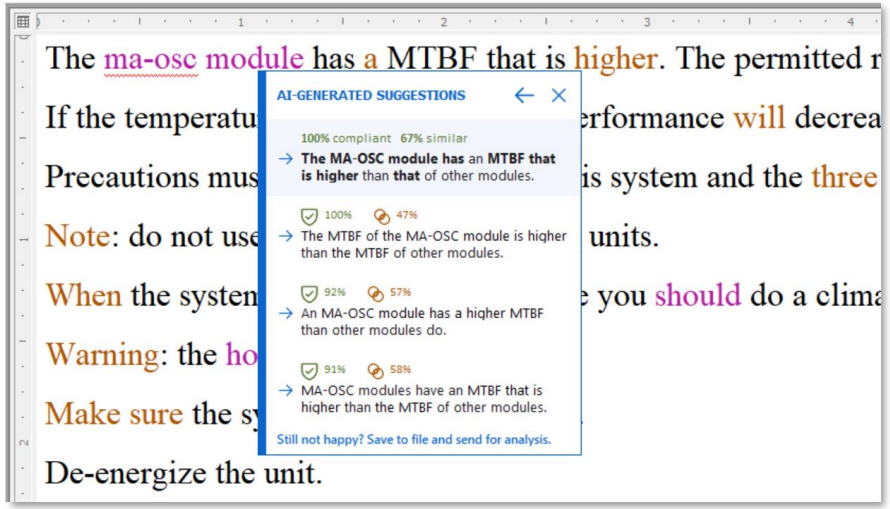
HyperSTE

Now powered by AI

- Optional feature.
- Get complete rewritten AI generated suggestions that are compliant.
- Save up to 75% in rewriting and content reviewing.
- Uses private instance of ChatGPT, hosted by Microsoft Azure AI.
- Can be configured to use up to 2 LLM versions, choose between ChatGPT or Claude.
- Possible to use your own private LLM (requirements to be discussed).





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HyperSTE

The First and Only Solution for Error-Free Content.
Once Voice. All Languages.™

Secure

Prioritize your guidelines through benchmark reporting and achieve industry-leading risk mitigation. Secured cloud solution through Microsoft Azure but also available as a secured on-premise solution.

Simple

Save time with HyperSTE's simple plug-and-play installation and ease-of-use.

Scalable

HyperSTE allows you to manage your users easily by scaling them up or down, offered against a cost that cannot be matched.

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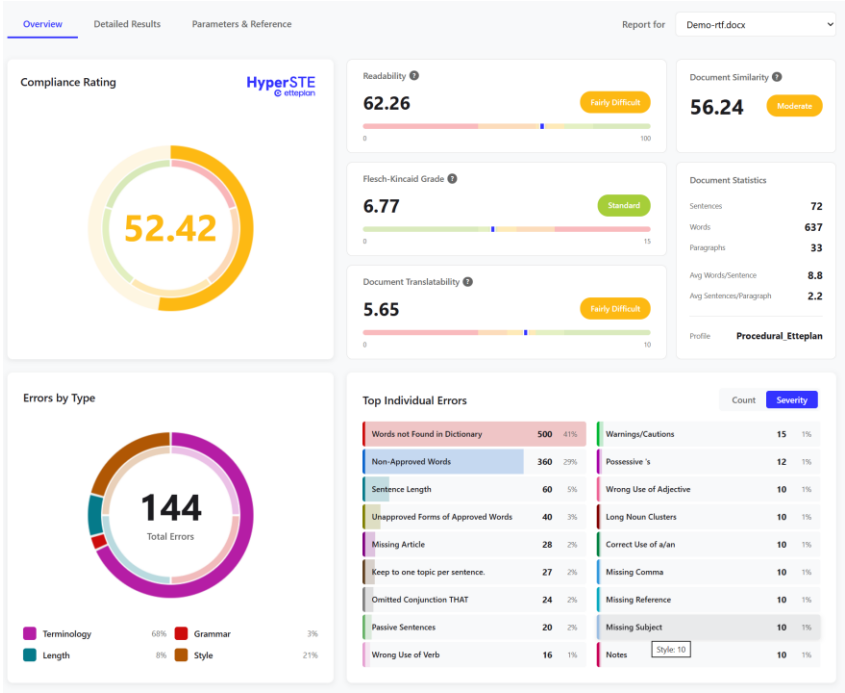
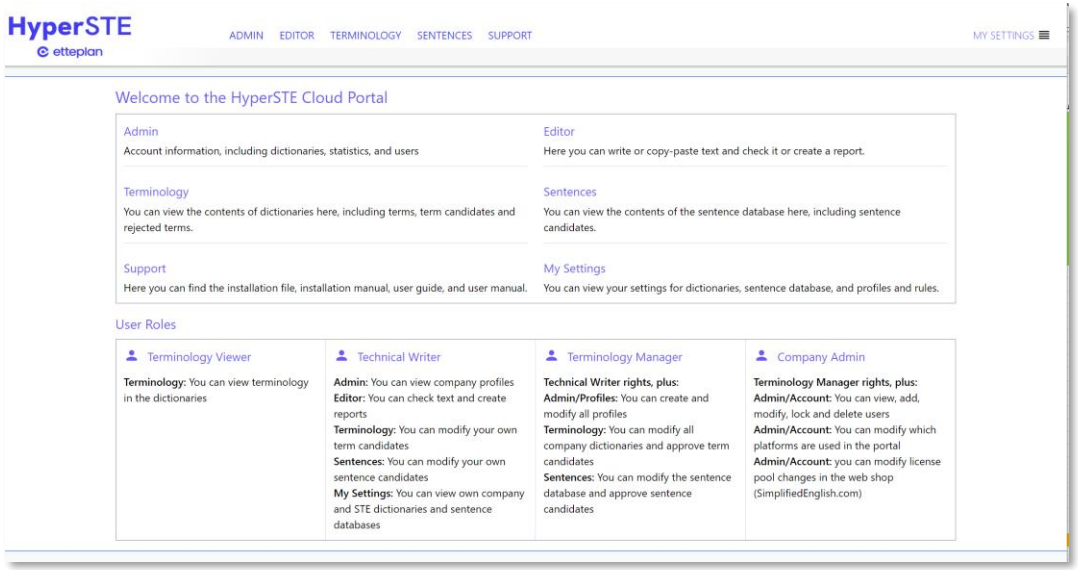
"For those professionals that practice ESL (English as a Second Language), this tool is fantastic."





Pain Points

That are Solved with HyperSTE

- Quality – Make your content accurate, clear, relevant, and consistent across diverse workforces and global geographies
- Compliance - Improve regulatory and contractual requirements
- Human errors - Language choice, branding and style guides applied inconsistently
- Conciseness - Improve clarity, reduce word count and translation costs

“Even more discerning editors and experienced writers benefit from the efficiencies of HyperSTE.”

Values for Technical Writers & Managers

AUTOMATE COMPLIANCE

- VALIDATE CREDIBILITY
- 30% TIME SAVINGS
- COMPLY WITH INDUSTRY STANDARDS

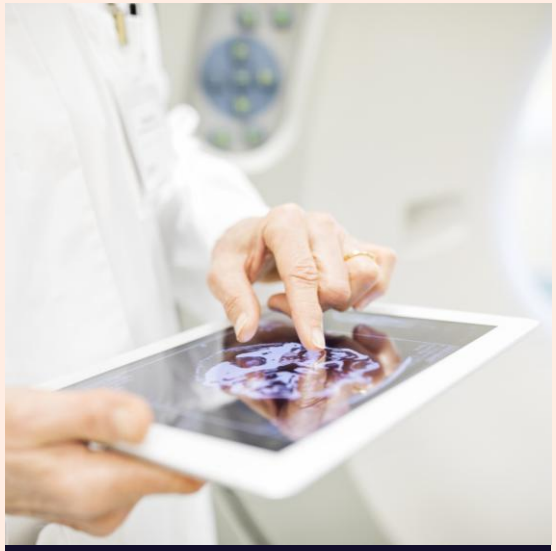
ACCELERATE TIME-TO-MARKET

- REDUCE CONTENT CREATION AND VALIDATION TIME
- EFFICIENCY IN CONTENT MANAGEMENT

ELIMINATE FRICTION

- ALIGN GLOBAL WORKFOCE WITH ONE VOICE
- REDUCED WORD COUNT AND TRANSLATION SAVINGS

Values for Business Leaders

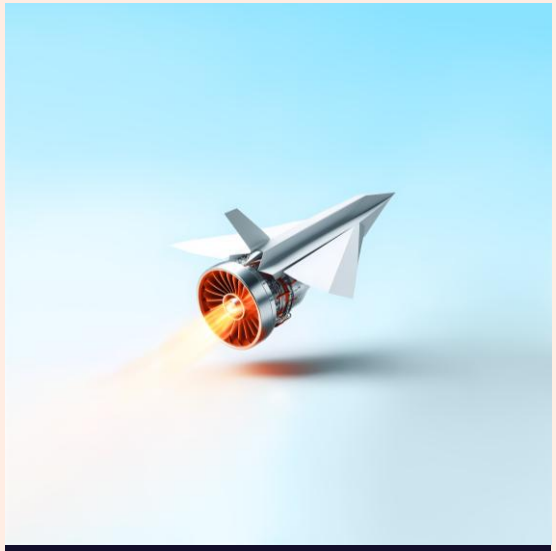


ELEVATE CUSTOMER EXPERIENCE

- OPEN NEW MARKETS
- IMPROVE FINDABILITY AND READABILITY BY END USERS

MITIGATE RISKS

- DELIVER ERROR-FREE CONTENT IN ALL LANGUAGES
- PREVENT COSTLY CLAIMS
- MEET PRODUCT SAFETY STANDARDS



EXPEDITE EFFICIENCIES

- 40% COST SAVINGS
- REDUCE HIDDEN (SUPPORT) COSTS

STE as a source for translations, applying the 3 C's

- **Clear**: STE results in clear content that eliminates ambiguity in the source and therefore also in the target language, increasing the quality of translations.
- **Concise**: content that is created based on the 'need to know' principle will help reduce up to 40% in words, which means time and cost savings for translations.
- **Consistent**: standardization of terms ensure only approved terms (one word = one meaning) can be used, which results in clearer and consistent translations.

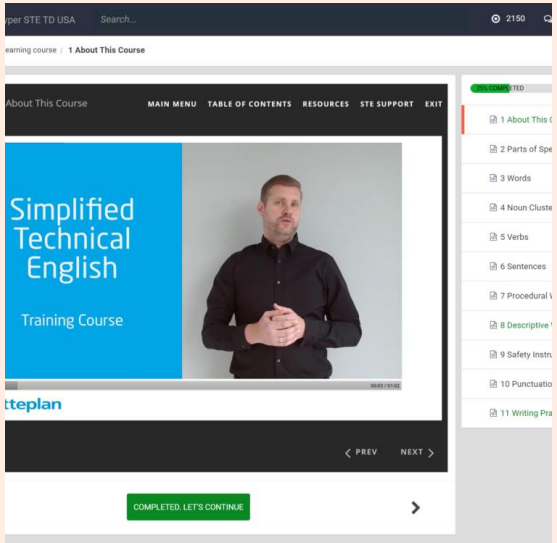
Professional Services

Professional Services

How HyperSTE helps you create the best possible content

1. **Define your Business Goals** – We help you set and manage KPIs.
2. **Define Terminology & Writing Rules** – We help build dictionaries and create profiles to meet your specific content conformity needs.
3. **Training** – We train writers, engineers and SMEs on how to create better content, which can help reduce content by up to 40%.
4. **Post Implementation Support** – (bi) weekly meetings to monitor progress, answer questions, and help out in any other way.

Technical Writer Training



E-LEARNING

- 3.5 HOURS THEORY PLUS EXERCISES
- FOR INDIVIDUAL OR LARGE GROUPS
- LEARN IN YOUR OWN TIME AND FROM ANY PLACE

ONLINE CLASS

- 9-12 HOURS SESSION
- THEORY AND WORKSHOP
- UP TO 10 PARTICIPANTS PER CLASS

ONSITE CLASS

- 2 DAYS
- THEORY AND WORKSHOP
- UP TO 15 PARTICIPANTS PER CLASS

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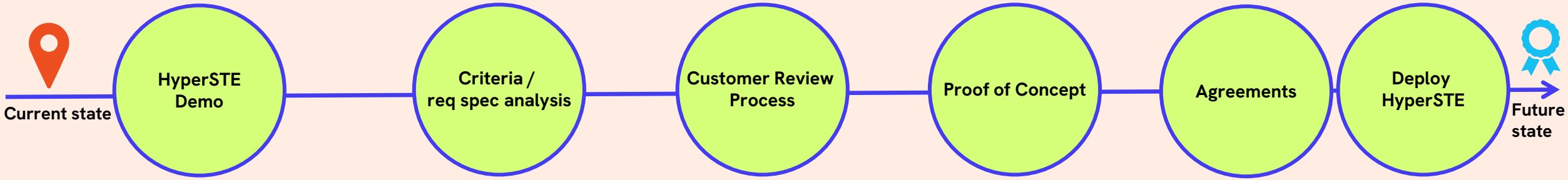
Implementation Roadmap

Implementing HyperSTE is an easy and efficient process, but it may help to have the below roadmap to plan your strategy accordingly.



- Demonstrating HyperSTE capabilities against business goals
- General pricing info and implementation plan
- Other considerations

- License model
- Cost
- 3rd party use
- Hosting
- Guidelines
- Terminology
- Spelling
- Integrations
- API for custom app integrations
- Information security
- Server administration
- Scoring
- Analytics

- Internal review
- Change management processes
- Risk mitigation
- Go – No Go

- Import terminology / creation of dictionary
- Creation of profiles and conditional checking
- Define test users
- IT architecture, installation of test licenses
- Business case analysis
- Training of test users
- Findings, internal review and adaptations
- Data validation and customer acceptance

- Commercial
- Technical
- Legal
- Service Level Agreement (SLA)
- Implementation plan

- Purchase order
- Deploy HyperSTE test case
- Deploy HyperSTE fully
- Training of writers
- Implementation process
- Support process

Checklists

License Model

Criteria	Subcriteria	HyperSTE
Licenses	License Models HyperSTE Cloud	HyperSTECloud (concurrent). HyperSTE On-Premise (fixed or concurrent). Supports up to 2 client authoring applications and includes the Chrome/Edge plugin that gives access to cloud authoring applications (see below).
Hosting	Cloud On-Premise	At Etteplan with Microsoft Azure. Hosted at customer.
Supported Authoring applications (in case your authoring application is not listed, ask us)	OS Client applications Cloud applications CCMS compatibility API for custom app integrations	Windows (for client applications) 10 and 11. Arbortext, Framemaker, Word, Oxygen, Flare, Visual Studio, Visual Studio Code, InDesign, Raytheon EAGLE (EPS), UltraAuthor, Altova. Chrome/Edge plugin (will also work on Mac OS). AEM, Oxygen Web Author, Heretto, Confluence, Paligo, Gmail. DITA CMS, TIM-RS, Vasont, Bluestream, Windchill, SDL Contenta and Tridion. Yes
Security	GDPR compliant Encryption User authentication Passwords Sign out Data storage Single Sign On (SSO)	Yes Yes User email and password, or SSO Minimum of 12 characters, of which one upper case, one letter and one special character. By exiting HyperSTE or automatically after 1 hour of inactivity. No customer documentation is stored. Through Microsoft Azure / Active Director y (Microsoft Entra ID), others possible.

Features

Criteria	Subcriteria	HyperSTE
Checking	Interactive checking inside authoring app Reporting, single or multiple files Batch checking User statistics Interactive defect correction method Source content formats	Yes Yes Yes Yes Manual - Using scorecard Manual - Interactive Suggestions (click & replace) Concurrent Editing Inline (body) highlighting Sidebar UI S1000D, DITA, DITA with x-reference resolution, Markdown, XML (DTD or schema), HTML, FrameMaker, Plain text, PDF, AsciiDoc
User Administration	User management (allow list) User registration User metadata (dept/BU etc) User roles/privileges Revoke user access Automatic user data deletion	Yes Yes Yes Terminology Viewer (through SSO), Technical Writer, Terminology Manager, Admin. Yes Yes, through API.
Scoring	Document statistics Compliance Flesh-Kincaid Readability Similarity Translatability	Yes Yes Yes Yes Yes Yes
Analytics (with time range)	Concurrent license usage Software application usage Rejected login attempts Overview of license usage Checks and reports per user	Yes Yes Yes Yes Yes

Guidelines

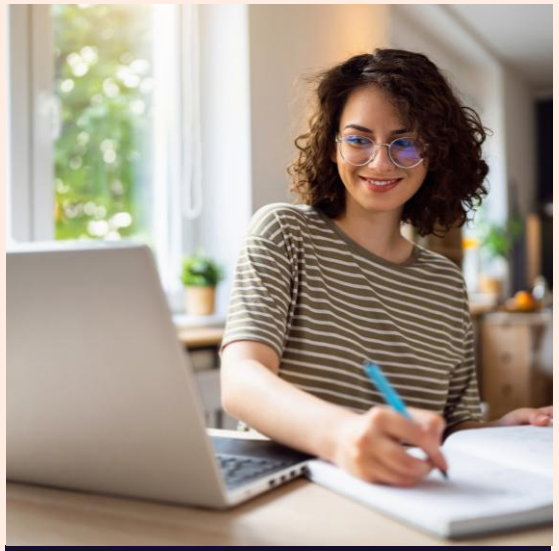
Criteria	Subcriteria	HyperSTE
Writing Rules	Simplified Technical English (ASD STE-100)	Yes
	Microsoft Writing Style Guide	Yes
	Chicago Manual of Style	Yes
	Inclusive Writing	Yes
	Enable/disable individual guidelines	Yes
	Controlled configuration	Yes
	Contextual guideline control	Yes
	Custom guideline development	Yes
	Long sentence flagging	Yes
	Tone of voice - conversational control	Partly supported
	Scope of checking	Selection, whole file, compound document (DITA)
	Terminology	Yes
	Spelling	Yes
	Grammar	Yes
	Length	Yes
	Style	Yes
Terminology	Master term bank	Yes
	Domain (child) term banks w/order of precedence	Yes
	Associate term banks with specific style guide	Yes
	Import / Export Terminology	Yes
	Part of speech identification	Yes
	Terminology classification	Yes
	Custom term help	Yes
	Trademarks	Yes
	Terminology administration	Yes
	User selectable term banks	Yes

Case Studies & References

How HyperSTE delivers Results

40%

IMPROVEMENT IN REVIEW PROCESS



60%

REDUCTION IN OVERALL CONTENT DEVELOPMENT

30%

COST SAVINGS IN TRANSLATION AND LOCALIZATION

40%

REDUCTION IN WORD COUNT

"Firms can expect to easily save a range of 15-25% in translation costs."

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References

Aerospace & Defense

- Air France-KLM
- Airbus
- BAE Systems
- Boeing
- Collins Aerospace
- GE Aerospace
- General Atomics
- Gulfstream
- MBDA
- Pratt & Whitney
- Rolls-Royce

Automotive

- McLaren

Healthcare

- Elekta
- GE Healthcare
- Philips Healthcare

Technology

- AGCO
- Boon Edam
- Coherent
- CPI
- Honeywell
- Husqvarna
- Lantech
- Topcon

Energy

- Schlumberger
- Vestas

Tech Pubs

- Etteplan
- Jana

HyperSTE Results

Elekta
Medical Devices

- 40% savings from GIM
- 66% reduction in print costs/manual
- 30% page count reduction
- 20% word count reduction in a manual

HyperSTE Results

Air France | KLM

Airline (Commercial and Cargo)

- Clarity in Safety Management Manual (SMM)
- Clear communication through Call Centers
- Standardized communication where English is not the native language of content authors (Dutch, French)

HyperSTE Results

Rolls-Royce

Aerospace

“We saved 30% on labor cost.”

Results, for writers:

- Approximate 81% reduction of grammatical errors and 90% reduction in Simplified Technical English errors.
- Approximate 52% reduction in time to find Simplified Technical English and grammatical errors.

Results, for Quality Assurance:

- Approximate 48% reduction in time to review documents for grammatical and Simplified Technical English errors.
- Approximate 25% increase in grammatical and Simplified English errors found in documents.

HyperSTE Results

Gulfstream

Aerospace

“At Gulfstream we use HyperSTE to apply STE to our fault isolation procedures. Etteplan is the company who produces it and it works great. I highly recommend them. HyperSTE will absolutely bring consistency and simplification to the authoring process.

It was a good business decision to go to STE as we become more and more intertwined globally. Etteplan’s STE training is first class.”

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HyperSTE Results

Boon Edam

Security

- The manuals have a more professional look and are a lot more user-friendly
- By standardizing the process and structuring the content, many parts of the manuals can be exchanged, which saved a lot of time and money. Boon Edam now saves up to 50% on translation costs.

Contact Info

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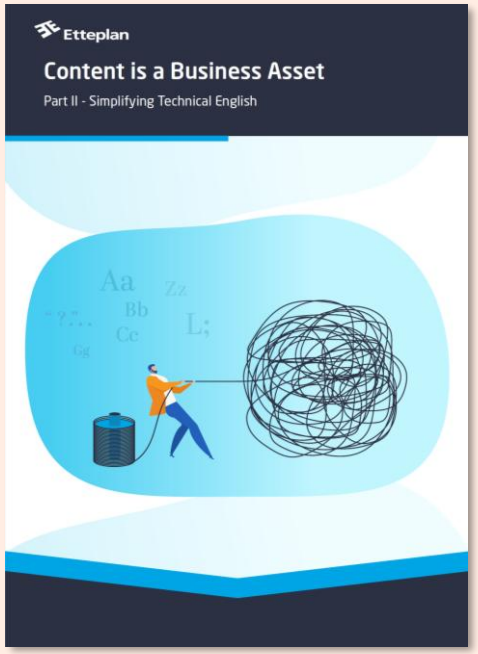

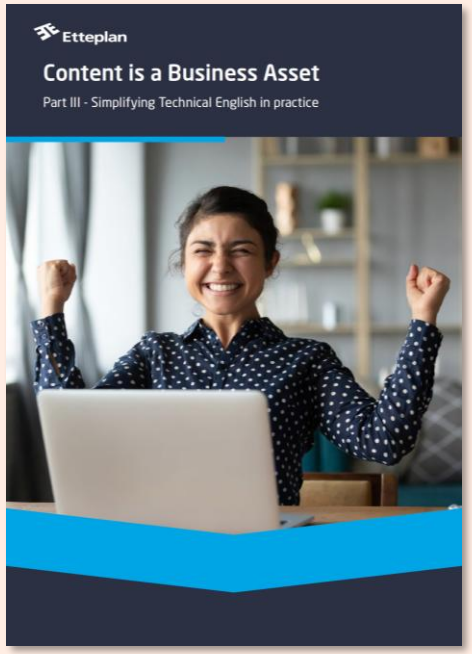

- REQUEST A DEMONSTRATION
- FREE TRIALS
- FREE BUSINESS CASE ANALYSES
- REQUEST OUR 3 FREE GUIDEBOOKS
- ANY OTHER QUESTIONS

Est.
1983

Engineering, Tech Docs & Embedded Systems

Over
3500

Writers and SMEs trained, First Certified STE Trainers

Over
4000

Specialists in 8 countries and 76 offices, of which 850 in technical communication

Over
40

Years of experience, publicly listed on NASDAQ